THE EMBODIMENTS OF THE INVENTION IN WHICH AN EXCLUSIVE PROPERTY OR PRIVILEGE IS CLAIMED ARE DEFINED AS FOLLOWS:

5 1. for use Non-metallic composite inserts in an packing element, comprising: preventer flexible non-metallic composite body disposed about longitudinal axis, the flexible non-metallic composite carrying the non-metallic composite inserts 10 respective radial planes extending from the center of the preventer and adapted to be compressively displaced inwardly towards the axis, each of the inserts comprising:

upper and lower flanges;

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a web element extending between said flanges, said web element including leading and trailing edges each having outer arcuate surfaces that are substantially semicircular for distributing loads applied to a bond line between the inserts and the flexible non-metallic composite body during the operation of the packing element, and

a central rib extending between the edges, the rib being thinner than the edges, whereby said web element exhibits a substantially dumbbell-shaped cross section for efficient reinforcement of the flexible non-metallic composite body,

the shape of the web element increasing the volume of the flexible non-metallic composite body and eliminating the use of the metallic inserts in the packing element to reduce the loads applied to the bond line eliminate sparks and scoring of string.

- 2. A packing element for an annular blowout preventer, comprising:
- a flexible non-metallic composite body disposed about a longitudinal axis and adapted to be compressively displaced inwardly toward the axis;

a plurality of non-metallic composite inserts in said body in generally circumferential spaced fashion in respective radial planes extending from the axis for reinforcing said body, each of said inserts comprising:

upper and lower flanges;

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- a web element extending between the flanges, the web element including, leading and trailing edges each having outer arcuate surfaces that are substantially semicircular for distributing the loads applied to a bond line between said insert and said flexible non-metallic composite body during the operation of the packing element, and
 - a central rib extending between the edges, the rib being thinner than the edges, whereby the web element exhibits a substantially dumbbell-shaped cross section for efficient reinforcement of the said flexible non-metallic composite body.
- 3. A blowout preventer packing element having a flexible non-metallic composite body including a plurality of spaced non-metallic composite inserts embedded in the flexible non-metallic composite body for moving with the flexible non-metallic composite body as the flexible non-metallic composite body is forced toward the center of the preventer to engage a tubular member extending through the

preventer or to close the opening through the annular flexible non-metallic composite body, the improvement comprising:

- providing each non-metallic composite insert with generally wedge-shaped upper and lower flanges and a connecting web attached to and extending between the flanges, the web comprising:
- a generally flat-sided flange connecting member extending between and connected to the upper and lower flanges and positioned in a radial plane extending from the center of the preventer; and
 - edge portions having a circular cross-section and integrally connected to the edges of the sided flange;
 - wherein the sided flange is thinner than the edge portions and the web exhibits a substantially dumbbell-shaped cross-section to reduce the volume of flexible non-metallic composite embedded in the flexible non-metallic composite body and the stress imposed on the flexible non-metallic composite body when the flexible non-metallic composite body is forced into position to seal the opening through the preventer.
 - 4. A blowout preventer packing element with non-metallic composite inserts which includes a perforated and corrugated non-metallic composite inserts, each of the perforated and corrugated non-metallic composite inserts, include upper and lower flanges and a corrugated and perforated web element extending between the flanges, the perforated and corrugated web element includes leading and trailing edges, each having outer arcuate surfaces that

substantially semicircular in cross-section are distributing the loads applied to a bond line between the insert and the flexible non-metallic composite body during the operation of the packing element, a central perforated rib extends between the leading and trailing edges, the perforated rib is thinner than the edges so that the perforated web element exhibits а substantially dumbbell-shaped cross section for efficient reinforcement of the flexible non-metallic composite body.

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